



# Why choose our steel wheels?

## Precision engineering and customisation

In-house R&D and tooling for tailoured solutions

#### Flexible production

High and low-volume capabilities with digital manufacturing technology

#### **Corrosion-resistant**

> E-coated for reduced risk of rust

### **Customisable product**

Many possibilities to tailour stud holes, bores, seating, form etc.

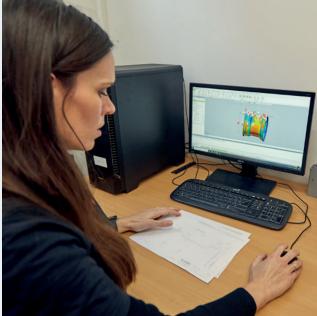
#### State-of-the-art finish

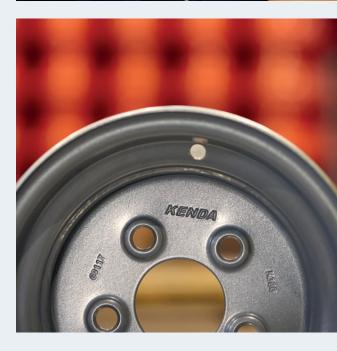
 Automated paint technology with any colour available

#### Responsible manufacturing

Factory powered by 100% renewable energy











#### **Manufacturing**

With a specialised and flexible set-up, we can produce both standard and custom solutions while always adhering to certified OEM quality standards. Our automated lines for rolled and pressed wheels allow us to meet demands for large volume production, and our flexible spinning technology caters for small batch sizes and custom products.



#### **Research and Development**

In-house R&D team for high-performing wheels designed to meet changing industry demands. We use computer simulations combined with laboratory and field tests to continuously optimise our wheel design process and use of materials. Supported by the KENDA Europe Technical Centre in Germany, we employ value engineering to deliver steel wheels tailored to the evolving needs of our customers.



#### **Quality assurance**

We source high-performance materials through long-term partnerships with trusted suppliers. Our teams are regularly trained in order to keep improving our quality standards and uphold efficient, safe workflows. Our finished wheels are tested by a dedicated quality unit using technology such as salt spray testing, 3D measuring and digital paint thickness monitoring.



#### **Tooling**

We design, engineer, produce and maintain the tooling for most of our production processes in-house, so we have full control from start to finish and can ensure consistent quality and a flexible production set-up.









#### Rolled wheels 12"-20"

Fully automated end-to-end process from rolling to assembly for a highly precise and consistent result.





#### Spun wheels 8"-30,5"

Flexible spinning processes for smaller and medium sized batches + customer requirements like asymmetrical profiles.

### Pressed wheels 4"-14,5"

Wide range of possible integral hub configurations for almost any thinkable axle fitment and application. Central Hub Fitment or for Off-set Hub Fitment + a wide range of bearings and bushes.





# Made-to-measure and dual wheels

Dedicated workshop equipped with advanced machinery, possibility for custom disc and rim configurations, production of dual wheel components and supplying of complete kits.



Scan the QR code to explore our full capabilities and contact us about your steel wheel needs.

### **About KENDA**

KENDA was founded in Taiwan in 1962 and is now one of the world's leading tire manufacturers operating across Asia, the US and Europe. Powered by a passion for mobility, we design and manufacture tires for your journey. We continuously work to ensure progression and to keep the world moving on tires and wheels that are fit for life. With more than 14.000 employees, 8 tire factories, 6 wheel factories, 4 technical centres and a global network of operation and distribution sites, we are proud to be a reliable partner for our customers.



specialty.kendaeurope.com



**KENDA Tires Europe**